

# CAPM® Toolkit for Chapter Leaders

Please open this document as a .pdf  
and click on the boxes below to navigate to the resources.

\*For Marketing Portal assets, after clicking the below link- click the box in the top right corner of the product and click download.

## PMI Resources

[CAPM web page](#)

[One Page Overview](#)

## **New** Marketing Resources

[Flyer and Presentation](#)

[Social Media Toolkit incl. social media imagery](#)

[Web Banner Ads and Email Headers](#)

[Testimonial Video](#)

[Resources to share with academic institutions and students](#)