

# Baldwin Wallace University Executive & Professional Development



## Courses for Employees and Executives

Baldwin Wallace Executive & Professional Development provides outstanding executive and professional education opportunities. Through a unique combination of real-world experience with hands-on, technical expertise, we offer education programs that are immediately applicable to you and your organization, to bring positive, tangible results.

Our faculty and industry experts facilitate our programs by combining leading-edge thought with real-world experience. You can be confident that the education you receive is of the highest caliber, with the additional value for attendees to connect and network with peers at local organizations.

From individual professional growth courses, to executive programs, to organization-wide development, we work with you to select curriculum paths that are relevant and tailored to the goals of you and your company.

### Customized Non-Credit Professional Development Program

BW offers non-credit professional development and training that provides practical, hands-on, applicable scaling and upskilling. We're intentional, creative and flexible with who we engage to teach custom courses, leveraging faculty from across BW's campus in various disciplines.

The expert who will teach your program meets with your organization to understand your goals and design the course specifically to meet your expectations – either as a complete curriculum or as a supplement for your internal professional development offerings. We don't settle for run-of-the-mill instruction; we believe in thinking outside the box to inspire and drive strategic outcomes. Examples of customized solutions we've provided include:

- Tapping the head baseball coach to teach leadership.
- Leveraging the Conservatory of Music to teach storytelling and improvisation techniques.
- Engaging our culinary team for teamwork exercises.
- And so much more!

Shorter than credit-based processes, our professional development programs combine hands-on technical expertise with real-world experience to send our partners off with applicable skills they can put to use in their organization the very next day.

## Open Enrollment

To support the development of leaders at all levels of organizations and industries, BW leverages its diverse portfolio of faculty experts and practitioners to offer a robust, a la carte menu of open enrollment offerings and certificate programs on the most in-demand business topics and professional skills.

Open enrollment courses, which may be hosted on campus or virtually, intentionally bring together leaders from a variety of industries and sectors. This enriches the open enrollment learning experience by welcoming a diversity of perspectives and providing opportunities for participants to extend their professional networks.

### Fall offerings include:

- Communication
- Critical Thinking
- Diversity, Equity, & Inclusion
- Leadership Development
- Project Management
- And more!

To learn more about opportunities with BW Executive & Professional Development, scan the qr code



**Executive & Professional  
Education**

Division of Community Learning